

COPA Meeting Agenda  
August 30, 2023

Note Taker: Julia Pillard

Present:

Anna Trammell

Katherine Barbera

Sidney Louie

Felicity Knox

Chris Burns

Rebecca Goldman

Angiola Piccolo

Selena Ortega-Chiolero (Council)

Julia Pillard (SAA)

Agenda:

- I. Welcome and Introductions (Name, current job and place of employment, why did you want to join COPA, what's one great public awareness strategy you've used in your own work or that you have seen another archives/archivist use?)
- II. Council Update from COPA Council Liaison Selena Ortega-Chiolero
- III. Discussion of COPA Goals for 2023-2024 (Ask An Archivist; Finding Aid to My Soul)
  - A. COPA Leadership
    1. Anna, Kate, and Chris will serve as co-chairs this year.
  - B. Re-focusing COPA
    1. Need to refocus to ensure that the committee has enough time to prioritize tasks.
  - C. Tasks from Council
  - D. Priority 1: Media Training
    1. Request by SAA and Council to work on a media training program.
    2. Creating a cohort of people in different areas (professionally and geographically) who take media training and continue to be engaged in this area as resources for media contacts.
    3. A lot of options on how to do this: in-person, virtual sessions, etc.
  - E. Priority 2: Toolkit/Public Awareness Resource Kits
    1. More targeted/focused media toolkits.

- F. Priority 3: ArchivesAWARE Blog
    - 1. Ways to repurpose evergreen content on the blog.
- IV. Assignment of Tasks
  - A. Explore instructor options for media training
  - B. Begin drafting application questions for first cohort
  - C. Create list of archives types and leaders/sections to connect with about public awareness toolkits
  - D. Review ArchivesAWARE content and develop ideas for how to promote it
- V. Scheduling future meetings